

**Telecoms & Tech  
Academy**

**ONLINE  
ACADEMY**

**PROJECT  
MANAGEMENT  
FOR TELECOMS**

**Format:**  
Online Academy

**Duration:**  
5 Modules

PART OF  
**KNect365  
Learning**  
an **informa** business

# PROJECT MANAGEMENT FOR TELECOMS

## COURSE OVERVIEW

Project Management for Telecoms presents all the principles, processes, techniques and requirements for the focused and integrated management of a telecoms project. This workshop brings the integration of resources within your organization through the removal of silos, and brings together the implementation of improved communications channels and collaboration of team members to generate a prosperous project.

In this workshop we reveal possible growth within your project by the means of efficiency, structures and improved quality. The workshop focuses on providing an understanding of key technical and management challenges experienced by the Telecoms Project Manager during the projects stages. To become an effective Telecoms Project Manager requires key skills and knowledge of project management and the telecommunications process, this workshop is designed specifically to equip you with key resources on Telecoms Projects with the expertise required to complete technology-intrinsic projects.

## PROGRAMME MODULES

- Project Management Objectives
- The Role of the Project Manager
- Develop the Project Brief
- Project Management Planning
- Monitoring and Controlling

## WHAT WILL YOU LEARN

Attending this course will empower you to develop or be able to:

- Be able to apply the sequential steps of the Telecoms project management framework.
- Reflect the importance and function of Telecoms Project Management and apply the project process of initiating, planning, executing, controlling and closing the project.
- Define the roles of the Telecoms Project Manager, the project team member and effectively communicate with the project team, clients and customer.
- Reflect the critical people skills needed to lead projects.
- Apply knowledge and skills to manage the project scope, project time and work flow, project cost and budgets, project resources, project quality, project human resource requirements, project communication (reports, meetings, correspondence, etc.) project changes and project risk management.
- Be able to appreciate cash-flow and profit and how they are managed and be able to develop forecasts and monitor and control costs on projects.
- Be able to assess the economic viability and commercial profitability of projects through investment appraisal.
- Develop critical tools sets to originate to complex Telecoms projects.
- Explain the skills needed by a Telecoms Project Manager.
- Compare the difference between programme management and project management.

- Explain the key elements of projects and how to manage them accordingly.
- Describe the Telecoms project life cycle and the deliverables within this life cycle.
- Identify the many factors involved with developing systems (human and automated) and balance these factors to protect the project team from outside distractions.
- Plan to ensure that intended project benefits are realized in financial terms and successfully manage projects with a tight budget..
- Know simple techniques and tools for planning and tracking your project using key performance indicators and assess the financial impact of planned or unplanned changes to the project.

## COURSE INSTRUCTOR

Paul Kilby is responsible for the development and delivery of a wide variety of technical and management training programmes. These include overseeing the range of advanced Mini MBA telecoms management programmes offered by the Telecoms & Tech Academy.

Paul has worked with a wide range of telecoms companies including Vodafone, O2, T-Mobile, Orange, 3, Ericsson, Motorola, MTN, ZAIN, Wataniya, Orascom, Etisalat, STC and TRA Bahrain. He has also worked as a project manager within large infrastructure projects which has given him invaluable insights that he shares during the training courses that he delivers.

# ONLINE ACADEMY

## WHAT IS AN ONLINE ACADEMY COURSE?

Online Academy is a new online, interactive and engaging education tool designed to maximise learning for professionals with busy schedules and/or small training budgets.

The online academy brings alike professionals together and gives you the opportunity to share ideas and questions via the discussion forum creating your own professional community. Our on-demand feature means the content is available as and when you need it allowing greater flexibility to your professional development and learning.

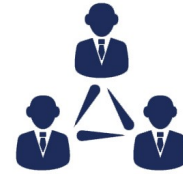
Over 5 weeks participants will learn through:

- 5 modules, split up into multiple bitesize recorded videos
- Revisit the content with unlimited access to all the materials for 2 months
- Access the discussion forum to interact with other students
- Direct contact with the trainer through the forum during the period the course is running
- Additional content such as research materials and white papers available to download

## BENEFITS OF ONLINE ACADEMY



**Boost your resume** – with self-paced learning and advance your career with specialist technical skills.



**Become part of a professional learning community** – discuss any problems with students and the Course Instructor



**Convenience and flexibility** – Learn whenever you want – from the comfort of your home or office



**Cost effective** – save on travel expenses, reduce unproductive down time and no crowded airports



**Enabled for mobile** – make use of downtime with easy bite sized chunks of learning

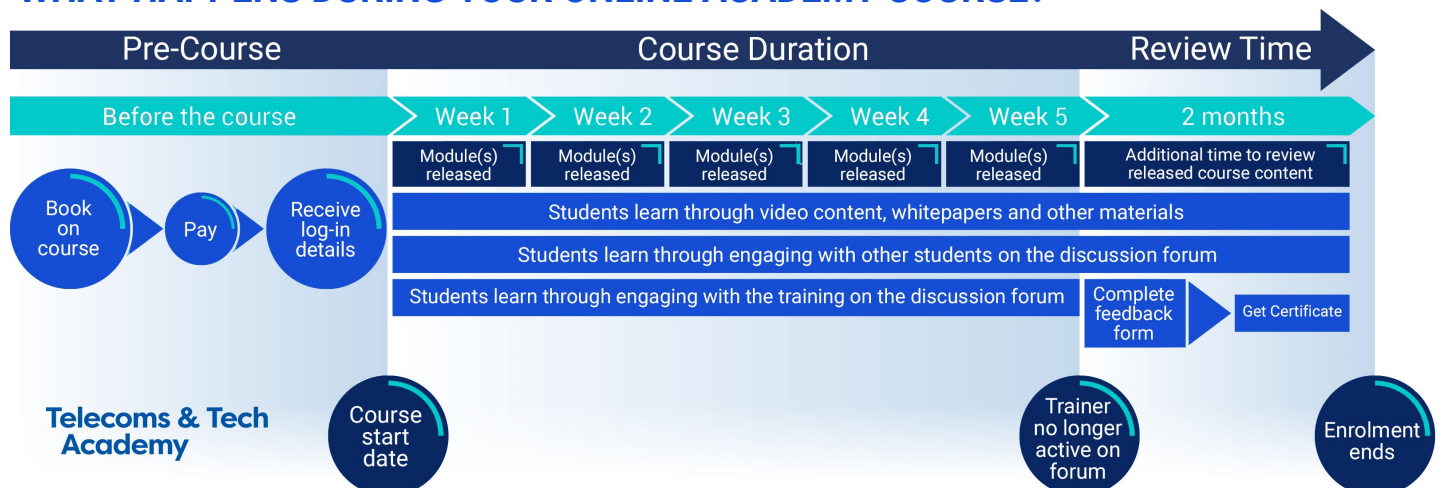


**Grow as a team** – with multiple licenses your team can access the course and learn together, no matter where they are in the world



**Learn and apply right now** – immediately implement what you learn during the course

## WHAT HAPPENS DURING YOUR ONLINE ACADEMY COURSE?



# PROGRAMME MODULES

## PROJECT MANAGEMENT OBJECTIVES

- Understanding Projects
- Phases of a Project
- Organisational Structures and their Impact on a Project
- The key People Involved in the Process

## THE ROLE OF THE PROJECT MANAGER

- Stages of a Project
- The Project Brief
- Outputs, Outcomes and Benefits
- The Project Management Structure

## DEVELOP THE PROJECT BRIEF

- Deliverables
- Timescales
- Risks and Opportunities
- Why a Project Scope is Required
- Work Breakdown Structures
- Project Organisation
- Project and Product Quality Assurance
- Delivering the Project

## PROJECT MANAGEMENT PLANNING

- Risk Management
- Change Management
- Budget Management

## MONITORING AND CONTROLLING

- Closing off the Project
- Post Implementation Review



[www.telecomstechacademy.com](http://www.telecomstechacademy.com)

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