

Telecoms & Tech  
Academy

# 5G BUSINESS & TECHNOLOGY ESSENTIALS

The technology-business model relationship in 5G

[www.telecomstechacademy.com](http://www.telecomstechacademy.com)

# 5G BUSINESS & TECHNOLOGY

## ESSENTIALS PROGRAMME OUTLINE

Across the globe, industry is witnessing a race for commercialisation of 5G mobile network services and products, as phone manufacturers and mobile operators are engaged in heated competition to provide the first service offerings to consumers, enterprises and vertical markets on a commercial scale. 5G is key to supporting connected innovation and defines a range of value creation capabilities and use cases in order to provide a focus for the businesses involved.

This programme presents how 5G technologies are being developed to this brief, encompassing themes such as the IoT, Big Data, Virtualisation and Cloud concepts, as well as a range of scenarios that go beyond that offered by 4G. It enables such concepts as Massive IoT, Smart Cities, Smart Industry, Smart Buildings, Smart Transportation, Ultra-Reliable Communications, and Lifeline Communications.

## PROGRAMME CONTENTS

### Day 1

#### Morning:

- The state of the market
- Comparing the 4G-5G business environments
- Emerging CSP and Vendor trends
- 5G as a service enabler
- Service potential

#### Afternoon:

- The reality of use-cases
- A new breed of customers
- Understanding vertical opportunities
- Realistic propositions
- Positioning for the next generation of customers

### Day 2

#### Morning:

- Understanding 5G core technologies
- Understanding 5G access capabilities
- Service provision enablers

#### Afternoon:

- The reality of Massive IoT
- Positive disruption – SDN,NFV,MEC
- Technology – business case dependencies

## Who is it for?

- Executives and senior management teams
- Mid-senior managers – all departments
- Identified fast-track talent and graduates
- Commercial and Marketing specialists
- Technology specialists, engineers & SMEs
- Consultants
- End-Users - including not-for-profit, government agencies and connected verticals

### CUSTOMISED OPTIONS AVAILABLE

For a detailed outline and explanation of how the programme can be tailored to your organisation, please contact us on:

**Tel:** +44 (0)20 7017 4144

**Email:** [training@telecomsacademy.com](mailto:training@telecomsacademy.com)

**Web:** [www.telecomstechacademy.com](http://www.telecomstechacademy.com)